

# 8 REASONS WHY OFFICESUITE UC<sup>®</sup> + SD-WAN ARE *Better Together*

OfficeSuite UC<sup>®</sup> with SD-WAN Concierge™ is a high performance UC solution that combines the feature-rich, cloud-based platform, OfficeSuite UC<sup>®</sup> with the reliability of Windstream's fully managed SD-WAN solution. OfficeSuite UC<sup>®</sup> is a unique and advanced technology platform that unifies business calls, faxes, messages and meetings in the cloud with unparalleled security. OfficeSuite with SD-WAN provides businesses with the application control and visibility to drive performance, reliability and availability of critical applications, particularly those with real-time interactions, such as voice and video, web and audio collaboration. This combination is backed by a network availability service level agreement of up to 100% uptime.

- 1 A 100% CLOUD-BASED SYSTEM** – Our entire system is controlled from the cloud, not by the phone because we utilize the unique, proprietary protocol, SiNet, instead of SIP or open source. Everything is easily administered from a single, online dashboard without ever touching a phone or stepping foot into an office. No phone reboots required and no programming or data is ever stored in the plug and play phones. Our SD-WAN solution was built to support and optimize these real-time business application, making this a bundle that does much more than offer savings.
- 2 MORE SECURE THAN OTHER SYSTEMS** – Calls, messages and meetings using the Internet are encrypted from end-to-end. Plus, everything is stored securely in the cloud instead of on a server or phone...even your personal call history, so there is nothing to hack on-site. Layer in additional security through Windstream's SD-WAN, including the creation of a virtual private network on top of existing data connections, IPSec encryption, and the ability to easily modify firewall and security policies by location.
- 3 WE TAKE IT WAY PAST WHAT OTHERS CALL "EASY"** – We have the easiest to use portal, MyOfficeSuite that lets users control everything. Anyone can access the system from the web, their desktop or even their smartphone so they can self-manage features and settings. Add features, re-route calls, even turn up new services instantly. Helpful videos and live chat agents are always there to help. Add Windstream's SD-WAN Concierge™ service for the hands-off ease and predictability of a fully managed system – from initial planning and design, to implementation, to ongoing monitoring and maintenance.
- 4 YOU CAN AVOID DISASTERS** – Isn't it better to avoid disasters all together? Utilize active/active connections through SD-WAN to diversify (and scale) your bandwidth options to each location. Make, take or reroute all your communications anywhere, anytime, from any device. With emergency overrides and our failover capabilities, calls get delivered even if your primary network goes down.
- 5 IT'S FUTURE-PROOF** – Both OfficeSuite UC<sup>®</sup> and SD-WAN will ensure your customers are always up to date. Since we own the OfficeSuite<sup>®</sup> code, we deliver free upgrades multiple times a year based on customer feedback. Customers always have the most current software without costly upgrades. In addition, our SD-WAN will ensure your customers are aligned to grow through more cost-effective bandwidth usage and are ready to support the shift to cloud and mobile applications.
- 6 WE GIVE YOU MOBILITY IN, OUT AND BETWEEN OFFICES** – With softphone apps for mobile devices and laptops, you'll always be connected. OfficeSuite UC<sup>®</sup> also includes one-of-a-kind features to make you more mobile, like Hot Desking (use any phone in any office) and Twinning (sends calls to desk and mobile phones simultaneously) that allow people to move freely and work from anywhere without missing calls. Our SD-WAN service will ensure these features and calls receive the highest priority and that voice quality will be unparalleled.
- 7 TOTAL VISIBILITY AND CONTROL** – Windstream's SD-WAN Concierge™ provides unprecedented application visibility and network control with a management portal that provides your customers with the insights to make smarter business decisions and the power to update business and security policies or call into our concierge and we will do the update. In addition, OfficeSuite UC<sup>®</sup> features built-in business intelligence tools designed to identify staffing inefficiencies and increase sales and customer satisfaction.
- 8 SCALABLE FOR BUSINESS GROWTH** – Business expanding? Migrating more to cloud-based applications? Need more bandwidth? Both OfficeSuite UC<sup>®</sup> and SD-WAN allow for rapid location deployment. Circuits, including a competitor circuits, can be quickly added to Windstream's SD-WAN service and additional cloud-based applications are easily prioritized with all of your business critical applications. As your customer's business needs grow and change, we will be able to support both voice and data needs and provide an end-to-end solution.